

Saga Communications of AR, LLC
EEO Public File Report
February 1, 2008

(Covering the period February 1, 2007 through January 31, 2008)

Job Title Account Executive
Date Filled 6/11/07

Recruitment/Referral Sources

The person hired for this position was the former director of sales for our chief competitor, Clear Channel Communications. Clear Channel was purchased by a private entity, East Arkansas Broadcasters, and subsequently terminated a pool of talented individuals as part of a cost-cutting move. We identified Shawnya Kelley as a highly qualified person with qualifications that we could not top through a normal job search process. Therefore, we determined that exigent circumstances existed and we immediately hired Shawnya for this position.

Job Title Morning Show Host
Date Filled 7/30/07

Recruitment/Referral Sources

The person hired for this position was the former KFIN morning show host for our chief competitor, Clear Channel Communications. Clear Channel was purchased by a private entity, East Arkansas Broadcasters, and subsequently terminated a pool of talented individuals as part of a cost-cutting move. We identified Craig Allen as a highly qualified person with qualifications that we could not top through a normal job search process. Therefore, we determined that exigent circumstances existed and we immediately hired Craig for this position.

Job Title Account Executives (2)
Date Filled 9/17/07 and 9/24/07

Recruitment/Referral Sources

*Triple FM Stations	On-Air Solicitation	933-8800	2 interviewed (5)
*Jonesboro Sun	Classified		3 interviewed (18)
Triple FM Website			0 interviewed (1)
KAIT Website	Job Classifieds		0 interviewed (1)
Walk-In			0 interviewed (1)
Saga Communications	Job Openings Website		0 interviewed (0)

Arkansas Broadcasters Assn	Job Openings Website	0 interviewed (0)
Arkansas State Univ	Radio TV Dept Job Openings	0 interviewed (0)
Jonesboro Chamber of Com	Job Openings Website	0 interviewed (1)
Williams Baptist College	Job Openings	0 interviewed (0)
*Internal Referral		1 interviewed (1)

*referred persons hired