



**CREDIT APPLICATION AND MEDIA AGREEMENT**

**Date:** \_\_\_\_\_

PLEASE COMPLETE AND FAX TO: Karen Cole, Business Manager (direct fax number 870-932-2445)

Information given by the undersigned will be held in strict confidence and will be used solely by Jonesboro Radio Group for the purpose of extending credit

1. Name of Applicant \_\_\_\_\_

2. Trade Name (if any) \_\_\_\_\_

3. Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ web site \_\_\_\_\_

4. Billing Address (If different) \_\_\_\_\_

5. Business is:  Incorporated  Proprietorship  Partnership  Agency  Advertiser  Media Buying Service  In-House Agency

6. Date Business Established \_\_\_\_/\_\_\_\_/\_\_\_\_ If Incorporated, Date of Incorporation \_\_\_\_/\_\_\_\_/\_\_\_\_

7. State of Incorporation \_\_\_\_\_ Federal I.D. Number \_\_\_\_\_

**\*MANDATORY FOR ALL CLIENTS\***  
**Advertising Portal Login & Electronic Delivery of Invoices**

**Contact Name & Phone # to receive Electronic Invoices** \_\_\_\_\_

**E-mail Address to receive Electronic Invoices** \_\_\_\_\_

**8. PRINCIPAL OWNERS, OFFICERS AND PARTNERS** (Attach separate sheet with additional information, if necessary)

Name \_\_\_\_\_ Title \_\_\_\_\_

Home Address \_\_\_\_\_ SS No. \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Home Address \_\_\_\_\_ SS No. \_\_\_\_\_

**9. CREDIT REFERENCES**

Media Reference: Name and Address Phone Number \_\_\_\_\_

Media Reference: Name and Address Phone Number \_\_\_\_\_

Media Reference: Name and Address Phone Number \_\_\_\_\_

**10. BANK REFERENCE**

Name and Address Phone Number Account No. \_\_\_\_\_

Applicant certifies that all information contained herein is true and correct. Applicant grants permission to Jonesboro Radio Group to obtain independent credit reports or credit reports and other information from its references and bank, and authorizes the credit references and bank reference to release information to Jonesboro Radio Group that may be used to determine credit worthiness. Notwithstanding to whom bills are rendered, Advertiser, Agency and Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by Advertiser to Agency or to Service, or payment by Agency to Service, shall not constitute payment to station. All new advertisers must pay IN ADVANCE for first THREE MONTHS. Any existing advertiser without good media credit references must pay IN ADVANCE for a period to be determined by the general manager. All advertising billed is due, in full, within thirty (30) days. When an invoice is over thirty (30) days old, our business department will check to assure everything is in order. When an invoice reaches sixty (60) days old, ads will be taken off the air until past due amount is paid in full. It ads must be pulled a second time, all future orders will be cash in advance. Applicant agrees to pay all bills as rendered, and agrees that overdue accounts are subject to monthly service charges of 10% per annum. Applicant agrees to pay all costs of collection, including actual out-of-pocket expenses and a collection fee of twenty-five percent if collected through a collection agency or attorney. The laws of the State of shall govern all contracts entered into between Applicant and station, and all disputes may be resolved within the Courts of the State of Arkansas.

Dated \_\_\_\_\_  
Signature \_\_\_\_\_ Company \_\_\_\_\_

Print \_\_\_\_\_  
Name \_\_\_\_\_ Title \_\_\_\_\_